



Our research finds that 2%-3% of the US population will have a gambling problem in any given year. That's 6 million to 9 million Americans yet only a small fraction seek out services, such as treatment and self-help recovery programs.

To educate the public and health care professionals about problem gambling and to raise awareness that hope and help are available, the National Council on Problem Gambling (NCPG) has organized an annual National Problem Gambling Awareness Week to be held March 6-12, 2006.

We invite you to join us by participating in at least one educational activity during the week. The National Problem Gambling Awareness Week website (www.npgaw.org) has a variety of free tools, suggested activities and all the necessary materials including:

- Fast two-question diagnostic screen for healthcare providers;
- Free TV Public Service Announcement (PSA) for the gaming industry
- Sample proclamations for state, tribal, county and city government;
- Fact sheets on internet gambling, youth, seniors, etc....

We believe the majority of those with gambling problems don't know it has a name, is a disorder, and is treatable. Instead of a disorder, many of these problem gamblers believe they simply have a run of bad luck, a cash flow problem or a family problem. They do not see out-of-control gambling as the true cause of their difficulties so they try to "fix" the problem by gambling more to make up for their losses. It is a vicious cycle which may lead to divorce, bankruptcy and even suicide.

There are several ways that your organization can participate in National Problem Gambling Awareness Week.

Supporters:

Organizations that support the goals and objectives of NPGAW but are unable to provide direct financial contributions are asked to become Supporters. This category includes many government agencies, healthcare providers and other groups. Supporters commit to participating by publicizing (promoting the week among their members/in their jurisdiction) and/or participating (screening clients/patients/staff during the week) events during the week. Supporters will be listed on NPGAW materials and acknowledged in the NCPG national newsletter. If your organization is planning to host any educational or public awareness activities during the week—You're a Supporter!—Let us know your plans and have your organization recognized—its FREE and every event is a chance for a problem gambler, a their loved one, to learn of the hope and help available.

Partners:

Organizations with a more direct interest in gambling and problem gambling may become Partners. Partners meet all the criteria for Supporters plus provide direct support to NPGAW through a charitable contribution of \$500 or equivalent in-kind support. Partners will be more prominently acknowledged on NPGAW materials. We anticipate a number of organizations, including State Affiliate Councils, will be willing to provide in-kind donations of staff and volunteer time, donated airtime for PSA's, printing of press releases and screening packets, graphics and design for media kits, etc...that in total would meet criteria for Partnership.

Sponsors:

Sponsors meet all the criteria for Partners, plus a minimum charitable donation of \$5,000 or equivalent in-kind support. Sponsors will be recognized with plaques and will be featured at the NCPG annual national conference.

All contributions to NPGAW are tax-deductible to the full extent of the law and are made in care of: National Council on Problem Gambling (Federal Tax ID: 510141872) a non-profit 501(c)(3) corporation.

Over the past few decades, we have been well-informed and well-educated about drug abuse, alcoholism, AIDS and many other disorders. With millions of problem gamblers undiagnosed and untreated, your participation in NPGAW, no matter how minor, may provide help and hope to someone in need. Thank you.



National Problem Gambling Awareness Week Participation Form

The goal of National Problem Gambling Awareness Week (NPGAW) is to educate the general public and medical professionals about the warning signs of problem gambling and raise awareness about the help that is available both locally and nationally

Support Opportunities

- | | |
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| <input type="checkbox"/> Participant -- Receives NPGAW materials CD, recognition on NPGAW website, acknowledgement in National Council on Problem Gambling (NCPG) newsletter and one year subscription | <i>In-kind contributions</i> |
| <input type="checkbox"/> Partner -- Receives discount registration at annual conference, recognition on NPGAW website, acknowledgement in NCPG newsletter and one year subscription | \$500.00 |
| <input type="checkbox"/> Corporate Sponsor -- Receives recognition plaque, one free registration at annual conference, recognition at annual conference luncheon, name and company logo on display at annual conference, company link and or logo on NPGAW website, acknowledgement in NCPG newsletter and one year subscription | \$5,000.00 |

Suggested In-Kind Activities:

- | | |
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| <ul style="list-style-type: none"> ▪ Distribute television and radio PSA's ▪ Send media advisories to newspaper statewide ▪ Rent billboards statewide ▪ Provide information to state racetracks | <ul style="list-style-type: none"> ▪ Buy newspaper ads statewide ▪ Conduct a referral training for mental health providers ▪ Send info to colleges & universities on student gambling ▪ Design and distribute state government employee payroll inserts |
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Name (Please Print Clearly or Type)

Company Job Title

Address

City State/Province Zip/Postal

Phone Fax E-mail

Planned In-Kind Activity _____

Method of Payment: Check Visa Master card American Express Money Order

Credit Card # _____ - _____ - _____ - _____ Expiration Date _____

Total: _____ Signature _____ Today's Date ____/____/____

Please Fax to 202-547-9206

The National Council on Problem Gambling (NCPG) is a non profit organization, Federal Tax ID # 51-0141872.
Your contribution is tax deductible